

# PMA Australia Presents Digital Life Expo and Conference REGISTRATION FORM

Preregistration will close 10 May 2010.

## SECTION A: Company Information and Registration Types

(All prices include 10% GST) A.B.N. 54 003 905 806

### Registration Information:

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Company Name \_\_\_\_\_  
(TO APPEAR ON BADGE IF DIFFERENT)

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_

Postal Code \_\_\_\_\_ Email \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

### Please tick your company's principal business:

<input type="checkbox"/> Digital Imager	<input type="checkbox"/> Retailing-Computer and Communications	<input type="checkbox"/> Educator
<input type="checkbox"/> Exhibitor or Staff of Exhibitor	<input type="checkbox"/> Graphic Art, Design, Pre-Press	<input type="checkbox"/> Marketing, Advertising, User of Images
<input type="checkbox"/> Picture Framing	<input type="checkbox"/> Press	<input type="checkbox"/> Professional Photography
<input type="checkbox"/> Retailing – Photo	<input type="checkbox"/> Scrapbooking	<input type="checkbox"/> Videographer
<input type="checkbox"/> Wholesale Distributor or Manufacturer	<input type="checkbox"/> Retailing – CE/Electrical	<input type="checkbox"/> Other _____

### Please tick if you are a member of:

<input type="checkbox"/> PMA®	<input type="checkbox"/> DIMA®	<input type="checkbox"/> APCI®	<input type="checkbox"/> PSPA™	<input type="checkbox"/> PIEA	<input type="checkbox"/> AIPP
<input type="checkbox"/> PPFA®	<input type="checkbox"/> PICA	<input type="checkbox"/> NAPET®	<input type="checkbox"/> PSRO®	<input type="checkbox"/> ACMP	<input type="checkbox"/> AGDA

Please fill out your company information and fill out the name of all attendees who require a badge, indicating below which registration type for each person. Please also indicate any additional PMA Sundowner tickets needed.

### Preregistration Deadline: 10 May 2010

If you miss the preregistration deadline, you can still preregister and pick up your materials on site. On-site registration will be available beginning on Thursday 3 June at 8 a.m.

- 1 BEST VALUE Conference Education Pass** – \$295 Member/\$395 Non-member (Includes ALL Conference Days)  
Includes choice of DIMA®, PMA®, PSPA™, PPFA®, and PIEA sessions; luncheon on Thursday; Pro Photographer Business Boot Camp on Sunday; admission to the Exposition each day; and the PMA Industry Sundowner on Thursday, Friday, and Saturday evenings.  
**PMA Member Special** – Additional Best Value registrants may register at \$99 each. Registrants must be from the same member firm.
- 2 SINGLE-DAY Conference Pass** – \$99 Member/\$199 Non-member  
With the Single-Day Conference Pass, you may choose the sessions of your choice on Friday or Saturday (Sunday Only registrants should purchase the Pro Photographer Business Boot Camp Pass). A Single-Day Conference Pass also includes admission to the Exposition every day and admission to the evening Sundowner for the day attending.
- 3 EXPO ONLY Badge** – Includes PMA General Sessions – FREE  
Includes admission to the Exposition every day and your choice of the PMA General Sessions on Friday, Saturday, or Sunday mornings.
- 4 PIEA Education Pass** – \$129 Member/\$229 Non-member  
With the PIEA Education Pass, you may choose any PIEA sessions of your choice at no added cost. Your pass also includes admission to the Exposition every day and the Friday and Saturday evening Sundowners.
- 5 Industry Sundowner Tickets (a la carte pricing)**  
Thursday, Friday, and Saturday evening Industry Sundowner tickets are included with a Best Value Conference Education Pass or with a Single-Day Conference Pass on the day purchased. EXPO ONLY delegates and Exhibitors may purchase Industry Sundowner tickets for \$30 each. Discounts are available for orders of 5 or more per evening.
- 6 Pro Photographer Business Boot Camp Pass** – \$95  
Includes choice of all Pro Photographer Business Boot Camp sessions on Sunday, PMA General Session, and admission to the Exposition on all days.

BADGE REQUEST: Indicate registration type for each attendee listed below.  ATTENDEE NAMES: Please print using BLOCK letters First Name first; Surname last (as to appear on badge)	<b>1 PMA BEST VALUE!!</b> Includes all Sundowners		<b>2 Single-Day Education Pass</b>		<b>3 Expo Only Badge</b> No Charge Tick here	<b>4 PIEA Education Pass</b>		<b>5 Sundowner Tickets (Extra Tickets)</b> \$30 Each			<b>6 Sunday Pro Photographer Boot Camp Pass</b> \$95	Total Badge Fees \$Amount
	\$295 Member	\$395** Non-member	\$99 Member	\$199 Non-member		\$129 Member	\$229 Non-member	SD1 Thurs.	SD2 Fri.	SD3 Sat.		
Email:	\$	\$	\$	Fri. Sat. \$		\$	\$	\$	\$	\$	\$	\$
Email:	\$	\$	\$	Fri. Sat. \$		\$	\$	\$	\$	\$	\$	\$

### Privacy/Information

1. Would you like us to release your email address to exhibitors for their use only so you can be kept up to date with the latest developments?  YES  NO
2. We may from time to time send you details with information on our other shows/events. Please tick this box if you do not wish to receive any further information from PICA or PMA.  PMA and the Photo Imaging Council Australia Ltd. respects your privacy. For details go to <http://www.pmai.org/privacy> and <http://www.photoimaging.com.au/privacy.html>.

## SECTION B: Payment Information

Make cheques payable to PMA®  Cheque to Follow      Credit Card Information:  VISA  MasterCard

Card No. \_\_\_\_\_ Expiry Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

\*\*Australian Businesses Only can join now via PMA trial membership for \$65 and receive conference admission at member prices!

Tick here and save! If you have not been a member for five years or more, your firm is eligible for a trial membership.

**IMPORTANT: See back page for session choices and pricing.**

Total Registration and Event Fees	\$ _____
+ Trial Membership** <small>(GST does not apply to membership fees)</small>	\$ _____
<b>TOTAL AMOUNT DUE</b>	<b>\$ _____</b>

## SECTION C: Educational Session Requests

For all event codes and descriptions, please refer to the Full Show Programme.

The PMA Best Value Conference Pass includes your choice of any session below at no charge. The SINGLE-DAY Conference Pass includes your choice of sessions on Friday or Saturday.

Please tick each session that each delegate will attend below (tickets required).

### \*Thursday • 3 June 2010

	Code	Attendee	
		#1	#2
8:30 a.m. - 9:30 a.m.	D1		
8:30 a.m. - 9:15 a.m.	D2		
9:50 a.m. - 10:50 a.m.	D3		
11:00 a.m. - 12:00 noon	D4		
12:00 noon - 1:00 p.m.	DL		
1:00 p.m. - 1:50 p.m.	D5		
2:00 p.m. - 3:00 p.m.	D6		
2:00 p.m. - 3:30 p.m.	F1		
3:20 p.m. - 4:20 p.m.	D7		
3:30 p.m. - 5:00 p.m.	F2		
4:30 p.m. - 6:00 p.m.	D8		

### Friday • 4 June 2010

	Code	Attendee	
		#1	#2
8:00 a.m. - 9:20 a.m.	100		
9:30 a.m. - 11:00 a.m.	F3		
9:40 a.m. - 10:40 a.m.	FREE GS1		
11:00 a.m. - 12:30 p.m.	F4		
1:45 p.m. - 2:45 p.m.	E1		
2:00 p.m. - 3:30 p.m.	F5		
2:50 p.m. - 3:30 p.m.	E2		
3:30 p.m. - 4:30 p.m.	F6		
3:35 p.m. - 4:25 p.m.	E2A		
4:30 p.m. - 5:30 p.m.	IPT		

### Saturday • 5 June 2010

	Code	Attendee	
		#1	#2
7:45 a.m. - 8:45 a.m.	200		
9:00 a.m. - 10:30 a.m.	FREE GS2		
9:30 a.m. - 11:00 a.m.	F7		
9:45 a.m. - 12:20 p.m.	E3		
11:00 a.m. - 12:30 p.m.	201		
11:30 a.m. - 1:00 p.m.	F8		
11:30 a.m. - 1:30 p.m.	PL		
1:45 p.m. - 2:45 p.m.	P1		
2:00 p.m. - 3:30 p.m.	F9		
2:00 p.m. - 3:30 p.m.	APL		
2:35 p.m. - 4:05 p.m.	E4		
3:00 p.m. - 4:00 p.m.	P2		
3:00 p.m. - 4:00 p.m.	202		
4:15 p.m. - 5:15 p.m.	P3		
7:30 p.m. - 9:00 p.m.	FREE E5		

### Sunday • 6 June 2010

	Code	Attendee	
		#1	#2
8:30 a.m. - 10:30 a.m.	FREE GS3		
9:45 a.m. - 10:55 a.m.	E6		
11:00 a.m. - 12:00 noon	E7		
11:00 a.m. - 12:00 noon	E8		
11:30 a.m. - 5:00 p.m.	Pro		

\*Note: A Best Value Conference Education Pass is required to attend on Thursday.

All conference session requests to be filled out by all PMA Best Value Conference and Single-Day Conference delegates.

You may register any of the following ways:



Telephone:  
02-9454-2444



Email:  
pmaaustralia@pmai.org



Mail:  
PMA Australia  
Unit 9/14 Frenchs Forest Road  
Frenchs Forest, NSW 2086  
Australia



Fax:  
02-9454-2454



Web:  
www.pmai.org/australia2010

See front side to order extra PMA® Industry Sundowner tickets.

For hotel accommodation, please contact The Lido Group  
Toll Free: 1-800-817-339  
Fax: 02-8585-0802  
Email: exhibitions@lido.com.au  
Book Online: www.lido.com.au

